

Q&A - Journey to the Great Shiai

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Why Minecraft? And what is it?

Gaming is the favorite pastime among young people all over the world. Gaming is a lifestyle, a new social domain. Young people talk, share and experience together in this parallel world. Minecraft has been on top of the gaming industry for more than a decade.

Minecraft has approximately more than 140 million active users worldwide. Most of them are around the age of 7-13. A target group that is difficult to reach through traditional media. But at the same time fits the age of the children involved with the IJF Judo in Schools program perfectly. Minecraft is a game where people can be creative, build, learn from each other, play different games with one another, survive and get educated. This game literally has it all and fits this project really well.

Through the years, Minecraft has shown that it has the power to bring education and gaming together. With its own 'Minecraft Education' platform, the game is used in schools to teach and educate young people about all different kinds of subjects that are going on in the world as of now. From educating children about racism to extinct animal species, everything is possible.

Judo is a sport with a rich history and has a lot of values and experiences which are important for young people. The Kodokan and its rich history pave the way for a great educational Minecraft project.

What is this project about?

The International Judo Federation (IJF) re-opens its doors in Minecraft. After the success of Mystery of the Kodokan and Mystery of the Budokan, the IJF is now pushing the boundaries of Minecraft even further with a brand new world: 'Journey to the Great Shiai'. A journey that tests the players' gaming skills, teaches the core judo values, and leads to the great games in Paris.

The International Judo Federation is always looking for innovative ways to engage new generations to the most educational sport in the world. The IJF uses Minecraft as a tool to introduce these new generations to the wonderful world of judo and its values. An innovative way to transfer the story and values of judo to the community. As well as helping the world be a better place with better citizens through the values of judo.

How to buy and play Minecraft?

On PC:

1. [Go to the shop on the Minecraft website](#)
2. Select the regular or deluxe collection and click checkout.
3. Sign in with your existing Microsoft account or create a new account.
4. Follow the instructions, and download the game.

On console:

1. Start up your Xbox, PlayStation, or Nintendo Switch and go to the store.
2. Use the search function and type 'Minecraft'.
3. Select the regular or deluxe edition and click buy.
4. Follow the instructions and download the game.

On iPhone or iPad:

1. Open the App Store on your iPhone or iPad and search for 'Minecraft' ([or use this link](#)).
2. Tap on 'Get' to download the game.
3. Open the Minecraft app on your device and follow the instructions.

On Android devices:

1. Open the Play Store on your device and search for 'Minecraft' ([or use this link](#)).
2. Tap on 'Install' to download the game.
3. Open the Minecraft app on your device and follow the instructions.

Is Minecraft safe to play for all age groups?

Mojang, creators of Minecraft, recommend the game for players aged 13+, mainly owing to the one-off payment required to download the game. However, many younger children will enjoy playing Minecraft and Mojang offers guidance to parents for account users under 13.

Where can I find more information about this initiative?

You can find more information and a media kit on our landing page: [ADD LINK]

How can I share this experience?

You are always welcome to share this initiative. There is a media kit available at [ADD LINK]. In this kit you will find various press releases, trailer videos, images and social media copy you can use to share The journey to the Great Shiai. And don't forget to tag the International Judo Federation on all social platforms.

What can I do if I have a complaint?

We are very sorry to hear that you have a complaint. Our goal is to inspire future generations with a positive mindset and teach them about judo values. If you have a complaint or find an error, don't hesitate to contact us. You can do this via [ADD LINK] and click on the contact button.